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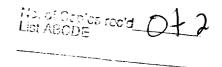
## PROCEDURE FOR CORRECTIONS

## PREPARING AN ERRATA SHEET CO MAIL No.

STATE ON A PIECE OF PAPER
(TYPE WRITTEN OR PRINTED IN INK)

- 1. The Page Number
- 2. The Line Number
- 3. The Error
- 4. The Correction
- 5. The Reason for the Correction(s)
- 6. Be sure to Sign the Corrections Page

## PLEASE RETURN TO YOUR ATTORNEY



## *KEPOKTING*

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ERRATA SHEET

IN RE:

NOV 3 0 1999 FCC MAIL ROOM

## **DEPOSITION OF:**

## **DATE OF DEPOSITION:**

At the time the above named deponent read and signed this deposition, the deponent desired to make the following changes:

<u>PAGE</u>	<u>LINE</u>	AS TRANSCRIBED	CHANGE TO
1	14	"WHAT GRAND PARENTS"	WHAT HIS GRAND PARENTS
12	1	WHOLE LINE	DELETE
, )	17	" WON! T"	" WOULDN'T"

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## **ACKNOWLEDGMENT OF DEPONENT**

I, FREDERIC	ic ( Wind BECK JR, do hereby acknowledge that I have read and
examined page	es $4$ through $18$ inclusive of the transcript of my deposition and that:
(Check approp	priate box)
[ ]	The same is a true, correct and complete transcript of the answers given by me to the questions therein recorded.
ĮΧį́	Except for the changes, noted in the attached Errata Sheet, the same is a true, correct and complete transcript of the answers given by me to the questions therein recorded.

Date

Signature

UNITE	D STATES	OF AM	MERICA	
FEDERAL C	OMMUNICAT	CIONS	COMMISSIO	ECEIVE

In re

READING BROADCASTING INC. et al.

Silver Spring, Maryland

Thursday, November 11, 1999

Deposition of

FREDERICK C. WINDBECK JR.

a witness, called for examination by counsel for Defendant pursuant to notice and agreement of counsel, beginning at approximately 2:10 p.m. at Town Center Hotel, 8727 Colesville Road, Silver Spring, Maryland, before Blanche Gewirtz of Beta Reporting and Videography Services, notary public in and for the State of Maryland, when were present on behalf of the respective parties:

,		
_		3
1	CONTENTS	
2	EXAMINATION BY:	PAGE
3	Counsel for Defendant	4
4	Counsel for Applicant Reading Broadcasting, Inc.	6
5	FURTHER EXAMINATION BY:	
6	Counsel for Defendant Adams	17
7	Communication Corporation	1,
8	WINDBECK DEPOSITION EXHIBITS:	
9	No. 1 - Notice of Deposition	6
10	No. 2 - Report	7
11		
12	* * * *	
13		
14		
15		
16		
17		
18		
19		
20		
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#### PROCEEDINGS

2 Whereupon,

- FREDERICK CHARLES WINDBECK JR.
- 4 | was called as a witness and, having been
- first duly sworn, was examined and testified
- 6 | as follows:
- 7 EXAMINATION BY COUNSEL FOR DEFENDANT
- 8 | THE WITNESS: I go by "Fred," if
- 9 | that's all right.
- BY MR. BECHTEL:
- Q My name is Gene Bechtel. I'm
- 12 counsel for Adams Communications Corporation.
- 13 Mr. Hutton is here. He is counsel for
- 14 | Reading Broadcasting. If I ask a question
- 15 | that is unclear, and I'm only going to ask
- 16 you a few, let me know. If Mr. Hutton
- interjects when I ask a question, wait until
- we are through talking.
- 19 A All right.
- 20 | Q If it goes very long, you are
- 21 | welcome to take a break whenever you want to.
- 22 What we're here to do is to ask you to share

with us your knowledge of the program service 1 of Channel 51, WTVE, in Reading, during a 2 five-year period, and the five-year period is 3 from 1989 to 1994, to be precise, if you can 4 5 narrow it down that way, from August 1 6 of 1989 to August 1 of 1994. It may help for 7 you to know that, during this period of time, Channel 51 was an affiliate of the Home 8 9 Shopping Network.

- A Right. I'm aware of that.
- Q From our conversation off the record, I gather you did not live in the Reading area during that time frame?

A No. My original home is in a place called Mauch Chunk, Pennsylvania, which, since 1954, has been Jim Thorpe,
Pennsylvania. They buried the Indian athlete there and named the town after him. My parents lived there. The railroad that I'm going to be talking about was located there.

When I got to Reading, one of my board members had referred me to a gentleman

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1	6 by the name of Dan Bendetti, who worked for
2	TV 51.
3	(Discussion off the record)
4	(Windbeck Deposition Exhibit
5	No. 1 was marked for
6	identification.)
7	BY MR. BECHTEL:
8	Q You're here today, sir. You have
9	received a notice from us, which we have
10	marked as Deposition Exhibit Number 1.
11	A Yes.
12	Q We thank you for coming.
13	A Yes.
1 4	Q Mr. Hutton has some materials that
15	will focus the questioning about the railroad
16	we are talking about, and I'm pleased to turn
17	the deposition over to him.
18	EXAMINATION BY COUNSEL FOR APPLICANT
19	READING BROADCASTING, INC.
2 0	BY MR. HUTTON:
21	Q I would like to have this marked as
2 2	Windbeck Exhibit 2.

1 (Windbeck Deposition Exhibit

No. 2 was marked for

identification.)

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## BY MR. HUTTON:

Q Mr. Windbeck, my name is Thomas J.

Hutton. By way of introduction, can you

explain to me what the "Switchback Gravity

Railroad Foundation" is?

Foundation is a volunteer organization whose goal is to restore the historic switchback railroad. This was Pennsylvania's first railroad, started operations in 1827, became the first tourist railroad in America in 1874, was the second leading tourist attraction in America, second only to Niagara Falls, in the late 1800s and is the model for today's amusement ride, the roller coaster, for there was a single trolley car that rode on an 18-mile track and took the car to the top of a mountain in Mauch Chunk, and it went by gravity for nine miles to the base of a

mountain at Summit Hill, where coal was discovered, anthracite coal was discovered, in America, and after being lifted to the top of the hill there, it went by gravity back toward the starting point, sort of like a figure eight, pretty much like a roller coaster, if you were to ride one.

This foundation was established in 1988 -- I'm sorry, 1986. Its purpose is to, as I say, restore the railroad and, failing that, to make sure that the railroad is not lost to the future generations. We want people to know about its history.

One of the first projects that we undertook was to take some historic film that was provided by one of the local residents and have a promotional film made. We were searching for producers of this film and were not having very much luck.

We had one or two commercial ventures that gave us an estimate of -- I think it was \$12,000 and more; it was in

about that range. I was referred to Dan

Bendetti at TV 51 in Reading by one of my

board members; I'm not sure who that was, but

Dan was absolutely, incredibly helpful to us.

He talked to the management of the -- of the station, and was given permission to work with us, and he worked with us at a very, very reasonable rate. I think our film, to produce, cost under \$5,000, which was a savings of more than -- more than \$5,000 to us.

The film that they produced was an award-winning film. It was picked by the broadcasters, I think, of Pennsylvania, in its category, as the best film of the year. I think this was in 1992 or 1993. It was very early in the '90s.

The film has been shown on five or six television stations in Pennsylvania. It is continuously shown on a station in the Jim Thorpe area. It is a local cable station:

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After we had had the film produced for promotional purposes, this was really for the purpose of getting the word out to people, let them see what the railroad was.

I was approached by Dan, and he asked me if I wanted to do a narrative introduction to the film. Also, we were trying to -- to make it into a format so that it would fit a half-hour TV program.

The way Dan designed it was that we did a very brief introduction to the film, had a break, and then at the intermission, or at the "commercial break," if you would, we had another bit of narrative in the film, and that is the version of the film that is running on the TV stations.

I have become, in my old hometown, a TV celebrity, of sorts, because every time I go up there, I find people who look at me and say, Oh, you're the guy we saw on TV.

But since the time that we had the film produced there, we purchase film through

TV 51 and, again, we keep getting a -- a cost break from them.

Q What is your position with the Foundation?

A I'm the founder and executive director. This is one of those deals where my parents live in the area. We went to visit, back in 1986, and the Lion's Club had produced a calendar that had 12 pictures of the railroad. I bought a calendar for my son. My son was, I guess, 14, at the time.

Gave it to him, thinking that this would be something for him to be able to remember what grandparents' town had that was of interest, and we're traveling back to D.C., and he is looking at the calendar, and he said something to the effect of, won't it be great to restore that railroad? Dad's driving the car, and dad's thinking, wouldn't that be a great retirement project?

So I got home; it was around Christmas of 1986. I wrote a letter to both

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Summit Hill borough and the Mauch Chunk -Summit Hill and Jim Thorpe boroughs, and also
the commissioners of Carbon County, asking if
they would be interested in supporting the
attempt to restore the railroad.

We got a positive response from all three entities and established the Foundation in 1986, and at the present time, we have about 500 members throughout the United States and foreign countries. We have a member from Japan, a member from Iraq and a member from Great Britain.

Q I'd like you to refer to the second page of Exhibit 2 and tell me whether the narrative description that appears under the heading "Switchback Gravity Railroad" is accurate or inaccurate, to the best of your knowledge?

A I'm sorry. What did you want to know was accurate?

Q The narrative paragraph. I'm sorry.

- Oh, I'm on the wrong one? It's this page? 2 Q That is correct. Yes, I have read 3 Α that. 4 5 That's accurate?
- The next page refers to times when 7 the program was aired on TV 51. Is that 8 consistent with your recollection? 9

I -- I could not testify to that, because I was told by Dan that it would be aired over that holiday period of time, but, of course, I didn't view it and, you know, I wouldn't know that. But, I mean, that was -that was what I was told was going to happen.

Again, if you go into the pages for the first quarter of 1993, there is a similar narrative description and a reference to airing the program on February 27, 1993. take it, from your testimony, that you would not have any --

I would have no --

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A The only thing I know is, I was told that they were going to be airing this film occasionally, and this was a part of, I would -- would imagine, the -- the willingness and the intent they had to help us get the word out in the Reading area.

Q Flipping it two pages forward, to the first quarter of 1994, there is an entry that is train-related, but it does not relate to your foundation. I just wanted to ask if you had any familiarity with the Train Shed project that is described there.

A No, I don't.

Q No?

A Now, I see that some of these documents, here, have been compiled by George Mattmiller. George is another gentleman at the station that has helped us with the project.

I had basically written the script for the program, but George, with his

experience and expertise, went over the script and did the finesse work for us.

Again, this is another gentleman at the station who was just absolutely -- you know, a great team player; very, very helpful gentleman.

Q Referring, now, to the third quarter of 1994, on the next page is a narrative description that is a little bit different from the previous narrative description, and I just wanted to find out from you whether that was the same program or whether there had been a change?

A It would have to be the same program. Now, in that regard, we have been working for five or six years on the next iteration of this film, which is basically going to be the history of the railroad, as opposed to a promotional videotape.

Dan -- I don't think George had been involved, but Dan Bendetti had put some interviews in a can for this future film, and

that's already been done. So, again, it is a situation where not only did they help us with this one, but we were planning to go forward with our next film, using WTVE.

Q You mentioned that the film had been aired on several TV stations besides TV 51, and I would like to ask if any of those stations are in the Reading area?

A The ones I'm aware of -- and it would not surprise me if they were, but the ones I'm aware of is a station in Harrisburg. I'm not sure of what the call letters are, and the station's in the Lehigh Valley. This is in that cable system, again. I'm not sure if they picked it up through WTVE or through the local cable channel up in our area, which is located in Palmerton, Pennsylvania.

They showed this film -- it's almost like every other week. It's just -- has given us an awful lot of mileage, let me tell you, publicity, from the standpoint of we are continually receiving mail from

viewers that indicate, we have seen the film 1 on TV. Would you please send us membership 2 applications? 3 It is really a source of -- well, a 4 5 great feeling to us that not only is the film still working, but the fact that I think it 6 7 will be timeless. I think it is something that is not going to go out of date. Very 8 good film. 9 10 That's all I have. (Discussion off the record) 11 12 MR. BECHTEL: I have one question 13 and then one statement for the record. FURTHER EXAMINATION BY COUNSEL FOR 14 DEFENDANT 15 BY MR. BECHTEL: 16 17 After you testified about this program, I think you said something to the 18 19 effect that TV 51 qave you a break on certain purchases of film. 2.0 2.1 Α (Nodding)

What were you talking about, there?

1 We have purchased, let me say, a 2 thousand copies of the tape. Okay? Through Mr. Bendetti, he arranged to get us both 3 covers and the printed material that, you 4 5 know, goes onto the tapes and what have you. We get them for something like \$4 a piece, 6 7 which is at cost. I mean, this is -- you 8 know, when you talk about public service, I mean, from my standpoint of -- you know, what 9 10 we are trying to do is a public service, and they really have been helping us out. 11 12 MR. BECHTEL: The statement for the 13 record is that, to the extent either the 14 testimony or this third-quarter material 15 in 1994 goes beyond August 1, 1994, I reserve the right to object. 16 17 MR. HUTTON: I understand. MR. BECHTEL: That's it. 18 19 (Whereupon, at 2:34 p.m., the deposition of FREDERICK C. 20 21 WINDBECK JR. was adjourned.) 22

## CERTIFICATE OF NOTARY PUBLIC STATE OF MARYLAND

I, BLANCHE GEWIRTZ, the officer before whom the foregoing deposition was taken, do hereby certify that the witness whose testimony appears in the foregoing deposition was duly sworn; that the foregoing transcript is a true and accurate record of the testimony given by said witness.

I further certify that I am not related to any of the parties to this action by blood or marriage and I am in no way interested in the outcome of this matter.

My Commission Expires August 1, 2000

Blanke Gewing

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## Before The FEDERAL COMMUNICATIONS COMMISSION Washington, D.C. 20554

In re Applications of

READING BROADCASTING, INC.

For Renewal of License of Station WTVE(TV), Channel 51 Reading, Pennsylvania

and

ADAMS COMMUNICATIONS CORPORATION

For Construction Permit for a New Television Station to Operate on Channel 51, Reading, Pennsylvania

MM Docket ...
File No. BRCT-940407KF

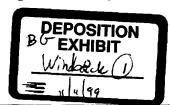
FEDERAL COMMUNICATIONS COMMISSION

File No. BPCT-940630KG

To: Magalie Roman Salas, Secretary for direction to The Honorable Richard L. Sippel Administrative Law Judge

## NOTICE BY ADAMS OF DEPOSITION UPON ORAL EXAMINATION

Adams Communications Corporation ("Adams") gives notice of its intent to take the deposition of Fred Winback, Switchback Gravity Railway Foundation, P.O. Box 73, Jim Thorpe, PA 18229-0073, upon oral examination on Friday, October 22, 1999, commencing at 12 noon at the Comfort Inn, 2200 Stacy Drive, Reading, PA. We anticipate the deposition will be concluded within one hour. This is one of several depositions being taken during the period Wednesday, October 20, 1999, through Saturday, October 23, 1999. If the date and time cannot be accommodated, please contact Simone Parrish at 202-833-4190 collect, who will make an effort to revise the schedule to accommodate you. subject of the deposition is your knowledge of programming and operations of station WTVE, channel 51, during the period August



1, 1989 through July 31, 1994. The deposition will be taken before a court reporter.

Respectfully submitted,

Gene A. Bechtel

Gene A. Bechtel Harry F. Cole

Bechtel & Cole, Chartered Suite 250, 1901 L Street, N.W. Washington, D.C. 20036 Telephone 202-833-4190 Telecopier 202-833-3084

Counsel for Adams Communications Corporation

September 28, 1999

## CERTIFICATE OF SERVICE

I certify that I have this 28th day of September 1999 caused copies of the foregoing NOTICE BY ADAMS OF DEPOSITION UPON ORAL EXAMINTATION to be hand delivered to the offices of the following:

The Hon. Richard L. Sippel Administrative Law Judge Federal Communications Commission 445 12th Street, S.W. Washington, D.C. 20554

James Shook, Esq.
Mass Media Bureau
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

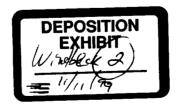
Thomas J. Hutton, Esq.
Holland & Knight, L.L.P.
Suite 200, 2000 K Street, N.W.
Washington, D.C. 20006
Counsel for Reading Broadcasting, Inc.

Simone Parrish Legal Assistant

## WTVE-TV 51 READING, PENNSYLVANIA FOURTH QUARTER 1992

## **SECTION I**

**Issues/Programs Report** 



## 17). ISSUE: MUNICIPAL/CIVIC CONCERNS

"Switchback Gravity Railroad"......AFFIDAVIT "72"

WTVE aired the half-hour program free of charge for the Switchback Gravity Railroad Foundation, a non-profit organization from Jim Thorpe, Pennsylvania. WTVE produced the program in 1992 for the Foundation at cost, adding a four-minute open and a four-minute close in-studio at no-charge. The purpose of the show is to promote awareness on the part of our viewership that efforts are underway to restore the historic Switchback Gravity Railroad, America's second-oldest railway and the longest route ever to run exclusively on gravity. In the opening and closing segments, Fred Windbeck, President of the Foundation, gives an update as to fundraising activities and talks about what will be required to rebuild Phase-One of the tracks. The train primarily delivered coal from the extensive mines in Carbon County, the primary source of coal for the Industrial Age.

"Working for a Greater Reading"......AFFIDAVIT "73"

WTVE produced this award-winning 30-second P.S.A. to boost city pride. The City of Reading is shown at work, with quick cuts of factories and offices. Mayor Warren Haggarty delivers the message that everyone must continually strive and work together to make Reading

"Fire Fighters".....AFFIDAVIT "74"

The Volunteer Fire Fighters of Pennsylvania sponsor this 30-second P.S.A. in which Lieutenant Governor Mark Singel urges citizens to become volunteer fire fighters. Mr. Singel states that people are needed not only to fight fires, but to perform essential duties in backup roles.

#### 18). ISSUE: RELIGION

Dr. Eugene Scott.......AFFIDAVIT "75"

WTVE airs Dr. Scott's Bible teachings on Sunday mornings. Running times are varied.

Dr. Scott, a Bible scholar and Doctor of Theology from Stanford University, teaches scripture as it relates to modern-day society through interpretations of the Old and New Testaments in their original languages.

A philosopher, social critic, theologian and historian, Dr. Scott's teachings encompass translations of the Old Testament (Hebrew) and the New Testament (Greek) through history lessons as they pertain to the Bible.

Dr. Scott delivers discourse on such topics as:

WTVE • Reading Broadcasting, Inc.
This is to certify that WTVE-TV51 aired the following Public Service Announcement at the below dates and times:

Title: SWITCHBACK GRAVITY RAILROAD FOUND. Length: 17:00

12/24/92

07:30:00P-08:00:00P (\*local insertion to make it full 30 minutes)

12/25/92

10:00:00P-10:30:00P (\*local insertion to make it full 30 minutes)

**AFFIDAVIT 72** 

## WTVE-TV 51 READING, PENNSYLVANIA

FIRST QUARTER 1993

(January 1-March 18, 1993)

## **SECTION I**

Non-Broadcast Public Service Efforts

"Baby Tooth Decay"......AFFIDAVIT "88"

This 30-second P.S.A., sponsored by the American Dental Association, advises parents not to give their child juice, formula or bottles of milk before nap or bedtime, as the sweet liquids stay in the infants mouth and cause tooth decay.

### 17). ISSUE: HUNGER

"Children Crying"......AFFIDAVIT "89"

This half-hour program is sponsored by the Babtist Haiti Mission and is hosted by Robert Guilleame of the "Benson" television series. The program shows the problem of starvation and poverty facing the children from the impoverished county of Haiti.

"Make it Happen"......AFFIDAVIT "90"

Sponsored by World Vision's "Planned Vision", this 30-second P.S.A. promotes a thirty-hour famine planned by citizens of the U.S. and Canada to raise funds to assist Somalia and other needy countries. The famine will take place on Friday, February 19th and Saturday, February 20th.

"Refugees".....AFFIDAVIT "91"

Patrick Stewart from "Star Trek - The Next Generation" hosts this 30-second P.S.A. that asks the audience to become aware of the problems faced by refugees in the Balkans and Somolia. This spot is sponsored by the United Nations High Commissioners for Refugees, a nonprofit organization.

## 18). ISSUE: MUNICIPAL/CIVIC CONCERNS

"Switchback Gravity Railroad"......AFFIDAVIT "92"

WTVE aired the half-hour program free of charge for the Switchback Gravity Railroad Foundation, a non-profit organization from Jim Thorpe, Pennsylvania. WTVE produced the program in 1992 for the Foundation at cost, adding a four-minute open and a four-minute close in-studio at no-charge. The purpose of the show is to promote awareness on the part of our viewership that efforts are underway to restore the historic Switchback Gravity Railroad, America's second-oldest railway and the longest route ever to run exclusively on gravity. In the opening and closing segments, Fred Windbeck, President of the Foundation, gives an update as to fundraising activities and talks about what will be required to rebuild Phase-One of the tracks. The train primarily delivered coal from the extensive mines in Carbon County, the primary source of coal for the Industrial Age.

"Working for a Greater Reading"......AFFIDAVIT "93"

WTVE produced this award-winning 30-second P.S.A. to boost city pride. The City of Reading is shown at work, with quick cuts of factories and offices. Mayor Warren Haggarty delivers the message that everyone must continually strive and work together to make Reading. Produced in a previous quarter.

WTVE • Reading Broadcasting, Inc.

This is to certify that WTVE-TV51 aired the following Public Service

Announcement at the below dates and times:

Title: SWITCHBACK GRAVITY RAILROAD FOUND. Length: 17:00

02/27/93

09:30:00A-09:47:00A

AFFIDAVIT "92"

# ISSUES AND PROGRAMS REPORT FOURTH QUARTER 1993

WTVE-TV 51
1729 NORTH ELEVENTH STREET
READING, PENNSYLVANIA 19604

COMPILED BY:
GEORGE MATTMILLER
OCTOBER, 1993

## Public Safety in Reading #2

WTVE-TV 51 produced this thirty-second Public Service Announcement for the City of Reading. Councilman Frank D. McCracken introduces this PSA. entitled "Recycling". Jane Meek, Recycling Coordinator of Reading, states that recycling begins in the supermarket. She says to stop and consider the biodegradable properties of the packaging before buying the product.

## Public Safety in Reading #3

As a part of its continuing series of safety tips, WTVE-TV 51 produced this thirty-second Public Service Announcement in conjunction with the City of Reading. Councilman Frank D. McCracken introduces this installment, entitled "Swimming Pool Safety". The PSA. stresses not to leave infants and young children alone in pools. There must always be adult supervision at all times.

## Public Safety in Reading #4

WTVE-TV 51 produced this thirty-second Public Service Announcement in conjunction with the City of Reading's Fire Department entitled "Fire Safety". Councilman Frank D. McCracken introduces Delores Lorah, who talks about outlet safety and basic electrical safety as a means of fire prevention in the house.

## "Switchback Gravity Railroad"

WTVE aired the half hour program free of charge for the Switchback Gravity Railroad Foundation, a non-profit organization from Jim Thorpe, Pennsylvania. WTVE produced the program in 1992 for the foundation at cost, adding a four minute open and a four minute close in-studio at no charge. The purpose of the show is to promote awareness on the part of our viewership that efforts are underway to restore the historic Switchback Gravity Railroad, America's second oldest railway and the longest route ever to run exclusively on gravity. In the opening and closing segments, Fred Windbeck, President of the foundation, gives an update as to fundraising activities and talks about what will be required to rebuild Phase-One of the tracks. The train primarily delivered coal from the extensive mines in Carbon County, the primary source of coal for the Industrial Age.

# ISSUES AND PROGRAMS REPORT FIRST QUARTER 1994

WTVE-TV51-TV 51

1729 NORTH ELEVENTH STREET

READING, PENNSYLVANIA 19604

COMPILED BY:
GEORGE MATTMILLER

- \* There will be a train meet on Sunday, February 20th at 9AM-2PM at the Gilbertsville Fire House.
- \* There will be a car wash on Saturday, February 19th from 8AM-1PM at the Central Berks Fire Company in Centerport.
- \* The Christian Womens Club II is holding their Fur Fantasy Brunch on Thursday, February 17 at 9:15 at the Inn At Reading.
- \* A Cabin Fever Hike will be held on Saturday, February 19th at 2PM at the Berks County Heritage Center.
- \* The Kutztown After 5 Club invites you to their President's Day Dinner on Thursday, February 17th at 6:30PM at Moselem Springs.
- \* Lady Be Lucky Tonight Mardi Gras Celebration will be held on Saturday, February 26th at 7PM at the Berkshire Country Club. Event sponsored by Saint Joseph's Hospital.
- \* The Home Building Show will begin February 28th and run through March 5th at the Berkshire Mall in Reading.
- \* A program entitled "Marching To Zion: The Underground Railroad In South Central Pennsylvania" will be held on Monday, February 28th at 1PM at the Hershey Museum.
- \* The Oley Valley Alumni Band is holding a sign up for the 1994 season on March 1st between 6:30PM-9PM at the Oley Valley High School.
- \* The Sixth Annual Juried Show featuring crafts and fine art will be held February 25, 26, & 27 at Memorial Hall in West Fairmount Park in Philadelphia.
- \* The Walt Whitman Cultural Arts Center celebrates Black History Month with Freedom Theatre's on February 26th and the Diamond Redd Club Harlem Revue on February 27th.
- \* The 21st Annual Antique Show and Sale will be held Saturday and Sunday, February 26 & 27 at the Lehigh County Community College Gymnasium.

## Train Shed

This PSA promotes the "Whistle Stop Tour" open house for the restored Reading Train Shed in Philadelphia. The shed dates to the late 19th Century, housed trains on the Reading Railroad line while being services and is now part of the Philadelphia Convention Center. The spot highlights the architecture, Philly at work, Convention Center space/auditorium and the Shed itself, all which will be on display during the open house Sunday, March 20, 1994 from 8AM to 5PM (free to the public).

## News To You - "Neighborworks Housing Network"

A news style segment describing the details of the NHS program, new to Reading as of November 1993. This spot includes SOT interview with Dean Rohrbach talking about

# ISSUES AND PROGRAMS REPORT THIRD QUARTER 1994

WTVE-TV 51

1729 NORTH ELEVENTH STREET

READING, PENNSYLVANIA 19604

COMPILED BY:
GEORGE MATTMILLER

Station", the PSA. is introduced by Reading Councilman Frank D. McCracken. Aimed at children, it says that if children lose a ball over a fence into a sub-station, that they are not to climb the fence to go in after it. Instead, a phone number is provided for them to call for assistance.

## "Public Safety in Reading/Reading Recycling"

WTVE-TV 51 produced this thirty-second Public Service Announcement for the City of Reading. Councilman Frank D. McCracken introduces this PSA. entitled "Recycling". Jane Meek, Recycling Coordinator of Reading, states that recycling begins in the supermarket. She says to stop and consider the biodegradable properties of the packaging before buying the product.

## "Public Safety in Reading/Toddler Pool Safety"

As a part of its continuing series of safety tips, WTVE-TV 51 produced this thirty-second Public Service Announcement in conjunction with the City of Reading. Councilman Frank D. McCracken introduces this installment, entitled "Swimming Pool Safety". The PSA. stresses not to leave infants and young children alone in pools. There must always be adult supervision at all times.

## Minutes With The Mayor #1 "First Show Objectives"

This show provides a forum to the public to ask questions of Mayor Warren Haggarty about an issue dealing with the City of Reading or Municipal Government in general. This first show establishes its purpose and asks the viewer to write in.

## Switchback Gravity Railroad Foundation - "A Natural Appeal"

A historic and modern day look at one of the world's first railroad systems. The impact this gravity railroad had on the industrial revolution, tourism, Carbon County and the invention of the roller coaster are explored. This documentary style program also shows the revitalization efforts of the S.G.R.R.F. in their goal to bring the railroad back into operation, which will ultimately help the local economy.

#### WIVE TV51 CERTIFICATION OF AFFIDAVIT PERFORMANCE REPORT Page: 40

This is to certify that WTVE-TV51 aired the following announcements at the dates and times shown below (times accurate within 15 minutes):

Title: SWICTHBACK VIDEO Length: 30:00 Type: \_\_

09/25/94 08:30:00

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